

Bosch Launch the Extreme IP200B Camera Series

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Following the acquisition of the Extreme CCTV Group, Bosch Security Systems is extending its already extensive CCTV product portfolio with the launch of a new range of IP cameras.

The Extreme IP200B Series effectively integrates Extreme CCTVs renowned environmental and low light performance with a Bosch IP encoder, providing full compatibility with all Bosch products.

The IP200B range has been designed to meet surveillance requirements not fully addressed by standard camera formats. Paul Wong, UK Managing Director of Bosch Security Systems says “The IP200B series includes the EX7IP which can view directly along walls and ceilings at angles of up to 90 degrees, a known problem for 99% of dome cameras and the EX36IP, a corner mount camera which gives a clear unobstructed view of an entire room without blind spots. The IP200B Series also includes a range of IP67 rated, rugged environment cameras with integrated infrared illumination, the EX30IP, EX80IP and EX82IP.

IP200B cameras are suitable for use in a wide range of challenging surveillance applications including; ports and harbours, perimeters, correctional facilities, town centres and commercial applications. They are particularly applicable for low light and no-light surveillance situations.

The release of the IP200B Series marks the first significant joint product development since Bosch’s 2008 acquisition of the Extreme CCTV Group, further enhancing technology that is already well recognised in the industry. “These new IP cameras integrate all the environmental and low light performance benefits of an Extreme CCTV analogue camera with the addition of a Bosch IP backend,” Paul concludes. “This enhancement will inevitably satisfy an even wider range of customer applications and needs.”

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The acquisition of the Extreme CCTV Group which includes the Derwent and Forward Vision CCTV brands by Bosch Security Systems allows Bosch to expand its already extensive CCTV portfolio to satisfy an even wider range of applications and needs.

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 271,000 associates generated sales of 46.3 billion euros in fiscal 2007. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in roughly 50 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3 billion euros for research and development, and applies for over 3,000 patents worldwide. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering."

The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information can be accessed at www.bosch.com.